

**FOR IMMEDIATE RELEASE**

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**TD AMERITRADE HOLDING CORPORATION AND XSHARES ADVISORS LLC  
RECOGNIZED AT 4TH ANNUAL GLOBAL ETF® AWARDS DINNER & WORKSHOP**

**OMAHA, Neb., April 24, 2008** – TD AMERITRADE Holding Corporation, a leading U.S. investment firm, and XShares Advisors LLC, an investment advisory firm focused on developing innovative exchange-traded funds (ETFs), announced today that they together received the “Most Innovative ETF Product Award for the Americas” for TDAX Independence Exchange-Traded Funds at the 2008 Global ETF Awards® dinner held in New York.

TDAX Independence Exchange Traded Funds are the first true exchange traded funds to include debt and equity securities in a single target-date ETF. Longer target-date funds begin by focusing on asset growth through a higher weighting to stocks and shifts to capital preservation over time through the use of historically conservative allocations, thus creating ‘lifecycle’ ETFs.

“Winning the Most Innovative ETF Product for the Americas Award underscores our commitment to providing superior service and innovative solutions to the independent investor.” said Bill Vulpis, Managing Director, Investment Product Management Group, TD AMERITRADE. “Whether you’re looking for a complete solution or adding to a goal-based strategy, TDAX Independence ETFs are a great choice for investors.”

“We are delighted to be acknowledged by our colleagues in the ETF industry for bringing to market the most innovative ETF family in the Americas,” said Anthony F. Dudzinski, Chief Executive Officer, XShares Advisors LLC. “This family of five target-date ETFs offers investors and advisors easy access, through cutting edge research, to a core investment product that automatically adjusts its weightings as the target date approaches.”

The Annual Global ETF Awards® winners were based on over 400 votes cast from ETF organizations, independent investment advisors, and industry professionals’ worldwide and statistical data proved by Morgan Stanley. The 4<sup>th</sup> Annual ETF Global Awards Dinner® & Workshop was hosted by [exchangetradedfunds.com](http://exchangetradedfunds.com).

*Before investing in an ETF, carefully consider the investing objectives, risks, charges and expenses. For a prospectus containing this and other important information, contact a TD AMERITRADE Client Services representative at 800-669-3900. Please read the prospectus carefully before investing.*

ETFs are subject to risks similar to those of stocks including those regarding short-selling and margin account maintenance, and trading prices may not reflect the actual net asset value of the underlying securities.

There is no assurance that the investment process will consistently lead to successful investing. Diversification does not eliminate the risk of experiencing investment losses. Past performance does not guarantee future results.

**TDAX Funds, Inc. Independence ETFs are distributed by ALPS Distributors, Inc.** XShares Advisors LLC serves as advisor to the Funds. Amerivest Investment Management, LLC serves as a sub-advisor to the Funds. TD AMERITRADE is not affiliated with TDAX Funds, Inc., XShares Advisors LLC, or ALPS Distributors, Inc. Amerivest Investment Management, LLC is a subsidiary of TD AMERITRADE Holding Corporation.

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### **About TD AMERITRADE Holding Corporation**

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,<sup>1</sup> provides a dynamic balance of investment products and services that make it the investment firm of choice for millions of retail investor and independent registered investment advisor (RIA) clients. Listed by *Forbes* as one of America's best big companies, the Company offers a full spectrum of investment services, including a leading active trader program, intuitive long-term investment solutions and a national branch system, as well as relationships with one of the largest independent RIA networks.<sup>2</sup> The Company's common stock trades under the ticker symbol AMTD. For more information, please visit [www.amtd.com](http://www.amtd.com).

<sup>1</sup>TD AMERITRADE, Inc., member FINRA ([www.INRA.org](http://www.INRA.org)) /SIPC ([www.SIPC.org](http://www.SIPC.org)), receives clearing custodial services from TD AMERITRADE Clearing, Inc., member FINRA/SIPC. TD AMERITRADE, Inc. and TD AMERITRADE Clearing, Inc. are subsidiaries of TD AMERITRADE Holding Corporation.

<sup>2</sup>More information on the Forbes award is available at [www.forbes.com/platinum](http://www.forbes.com/platinum).

### **About Amerivest Investment Management, LLC**

Amerivest Investment Management, LLC is a registered investment advisor and a subadvisor to TDAX Funds, Inc.

### **About XShares Advisors LLC**

XShares Advisors LLC, a subsidiary of XShares Group LLC, is a registered investment advisor that provides investment advisory services to Exchange Traded Funds. XShares also partners with major institutions and index providers seeking to bring innovative Exchange Traded Funds to market using its administrative platform. In addition, XShares creates and licenses distinctive intellectual property for its ETFs, developing products that allow for innovative trading strategies and alternative investments for the financial community. For more information, visit the company's website at [www.xsharesadvisors.com](http://www.xsharesadvisors.com).

### **About Exchangetradedfunds.com**

Exchangetradedfunds.com primary goal is to provide information regarding product aspects of ETFs. Since its inception in 1997, exchangetradedfunds.com had been providing information on global ETF, ETC, and ETN products on its website. Information on the site consists of product descriptions, ETFs listed on international exchanges, industry information and events, interviews from industry leaders and news. It is also the host of the ETF Global Awards® Dinner and Workshop. Its purpose is to recognize those who have contributed to the development of the ETF

industry world-wide and welcomes ETF participants from the international community to discuss their respective markets. Further information is available for viewing at [exchangetradedfunds.com](http://exchangetradedfunds.com).

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